

FREE RESOURCE

# What Is Your Production Workflow Actually Costing You?

A simple framework for calculating your real production overhead, including the hidden costs most businesses never count.

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## THE THREE NUMBERS

# Add up your real overhead.

## 1. Direct Production Spend

What you pay freelancers, contractors, design subscriptions, and production tools each month. List every monthly cost line by line. The total is your Direct Spend.

## 2. Hidden Management Cost

The hours you and your team spend briefing, chasing, revising, and organizing production work, multiplied by your effective hourly rate.

$$\text{Hours per week} \times \text{Hourly rate} \times 4.33 = \text{Hidden Management Cost}$$

## 3. Revenue Capacity Gap

The revenue you are not capturing because production constraints prevent you from taking on more clients or projects.

$$\text{Potential additional clients} \times \text{Average client value} = \text{Capacity Gap}$$

YOUR TOTAL

# Total production burden.

**Direct Spend + Hidden Management Cost = Total Monthly Production Overhead**

## What LI/LX replaces

Component	Before LI/LX	With LI/LX
<b>Direct production spend</b>	Variable and stacking	One flat monthly fee
<b>Management time</b>	Hours every week	Near zero, we manage it
<b>Quality consistency</b>	Varies by freelancer	US-reviewed every time
<b>Turnaround</b>	Unpredictable	Standardized by complexity
<b>Capacity</b>	Capped by your team	Scales with your plan

**Take the free assessment at [lilxhub.com/assessment](https://lilxhub.com/assessment) to calculate your exact numbers.**